

EVENT PRESS RELEASE

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FOR IMMEDIATE RELEASE

EIGHTH ANNUAL CHICAGO CIDER WEEK Celebrate Cider during 8th Annual Chicago Cider Week

CHICAGO– The eighth annual <u>Chicago Cider Week</u> will take place from **January 28 to February 3, 2024**. The weeklong festival will feature tastings, paired dinners, charity benefits, parties, and workshops in various venues throughout Chicago, providing a unique chance to connect with cider makers, growers, and enthusiasts in many different neighborhoods.

Chicago Cider Week will kick-off with an Official Launch Party at Sleeping Village on Monday, January 29 from 4:00-10:00 PM. The evening will start with a Cider Cocktail Competition featuring twelve innovative bartenders crafting inspired drinks with Starward Australian Whisky and Farnum Hill Cider. Join judges, industry professionals, and locals for a night of drinks, bites, and music by DJ Miss Gross.

The rest of the week will feature <u>events</u> in neighborhoods all throughout Chicago. Enjoy a Cider Apéritif Party at R Public House in Rogers Park; a draft selection gathering at Andersonville's Hopleaf; a rare bottle tasting at The Green Lady in Lakeview; and a curated cider dinner at Bronzeville Winery; and more. Embrace tradition with the Spanish long pour at Irving Park's ERIS Brewery & Cider House. You can also participate in a karaoke competition—"Cider-oke"— at Harrigan's Pub in Lakeview, an event that will also raise money for the Helen David Relief Fund.

The week will conclude on Saturday, February 3 with the annual <u>Cider Summit</u> at Navy Pier's Aon Grand Ballroom. Cider Summit is the region's largest cider-tasting event, this year featuring extended VIP and general admission hours that will allow attendees more time to savor and explore 150 ciders from around the world.

"Chicago is surrounded by the apple-rich regions of Michigan, Wisconsin, and Northern Illinois, making it the perfect location to embrace cider as a go-to beverage, especially for braving our cold Windy City winters! We are thrilled to see how cider culture is flourishing in Chicago. There are now numerous establishments throughout the city that carry an array of delectable ciders, and we can't wait to support these local establishments while celebrating the growing cider category," said Chicago Cider Week's founder, Ambrosia Borowski.

For more details, visit chicagociderweek.org, facebook.com/chicagociderweek, and on Twitter and Instagram @ciderweekchi.

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Chicago Cider Week (CCW) is an annual week-long festival that welcomes thousands of attendees to tastings, paired dinners, charity benefits, parties, and workshops held throughout Chicago, all of which toast to the incredible craft and community of cider. www.chicagociderweek.org